



FROM THE FOUNDER...

*It is a time for a change -
wait, this has nothing to do
with the Presidential election!*

ERI, in an effort to improve communication with members, slash ever-increasing postal costs and reduce material consumption, is proud to introduce the **ELM LEAVES Online Edition**. This "Green" move will allow quicker dissemination of news, add the capacity to show color photos and illustrations and enable members to easily make submissions to the publication.

ELM LEAVES Online Edition is presented in the standard Adobe Acrobat PDF format for clear viewing. And, the issue can be downloaded and printed at your convenience. The latest update for the Adobe Acrobat Reader is available at www.adobe.com/. It is FREE and only takes a few moments.

*I hope you enjoy this issue of **ELM LEAVES**... filled with exciting news about our favorite tree - the Liberty Elm. Be sure and check frequently for news updates!*

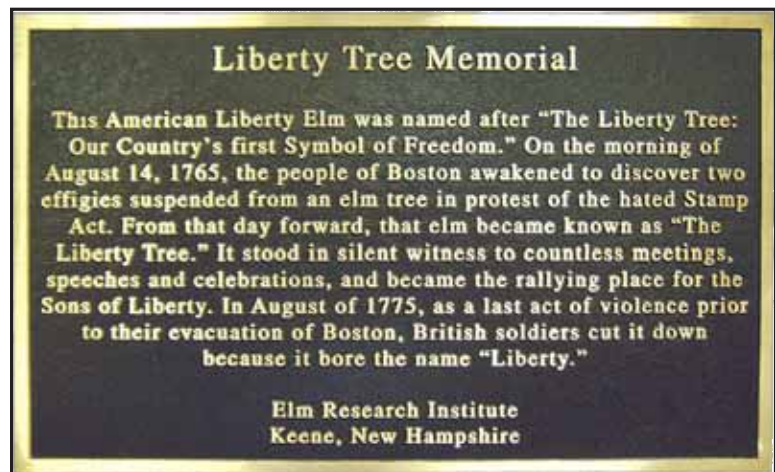
John P. Hansel
Founder

DOES YOUR TOWN HAVE A LIBERTY TREE MEMORIAL?

*Here is a great Eagle Scout
community service project.*

Eagle Scout candidates can establish a Liberty Tree Memorial (LTM), a green and growing replica of the famed Liberty Tree of the American Revolution by planting a ceremonial American Liberty Elm and installing a commemorative plaque in your

Liberty Elm with a 20" x 12" commemorative Liberty Tree bronze plaque (see photo below.) for your ceremony. We'll also include a beautiful, framed commemorative Liberty Elm print with a copy of Thomas Paine's "Liberty Tree" poem as a thank you



LIBERTY TREE MEMORIAL BRONZE PLAQUE

city or town. ERI has a donor ready to sponsor your LTM, so your only cost will be time given to planning and planting! Giving to the community is part of the Scouting tradition, and a Liberty Elm is a gift that cleans the air, conserves water and helps your community's "go green efforts". Call your Boy Scout Troop leader today. We'll do the rest by providing a ceremonial

for your participation to hang proudly in your town hall. This Eagle Scout project will be remembered for generations to come as the American Liberty Elm, a living legacy and a growing tribute to the Scouts and the liberties our country's forefathers died to preserve.

For info about ERI's Eagle Scout project, call ERI at 1-800-367-3567 today! (First come, first served.)



NEED A SPECIAL GIFT AND YOU ONLY HAVE FIVE MINUTES?

Order Your American Liberty Elms Online... All Orders Processed 24/7.

Looking for a unique gift for birthdays, anniversaries, house-warmings, memorials, congratulations, new-borns, weddings or holiday gifts?

Whatever your special occasion, the American Liberty Elm is the perfect gift. When you are looking for something better than flowers, the American Liberty Elm is an extraordinary gift which lasts for generations.

Not only will this gift last 200 years, you can have satisfaction in knowing you are helping to restore the native American elm.

Please visit our website at www.better-than-flowers.com to order a tree, gift certificate, or personalized bronze plaque - with your words - in time for your special date. Memberships start at \$100.



**2 inch CALIPER
LIBERTY ELM**

LIBERTY ELMS GROWN-TO-ORDER, 10 ft TREES FOR AS LITTLE AS \$102!

A great opportunity for landscape architects, garden clubs, rotary clubs.

An anyone interested in helping their town "go green", clean the air and help the environment, while restoring the American elm to main streets all over America, should take advantage of this special offer.

Elm Research Institute will help make your vision of turning your town green into a reality with our Grow-To-Order program, a plan that will provide 2" caliper trees for as little as \$102. Be a part of a national movement planting our purebred, disease-resistant, street tested American Liberty Elm with minimum pruning, will rise above power lines to 100 feet with a 65 foot canopy at maturity. Email us at info@elmresearch.org today to obtain a quote.



LEAVE A LEGACY FOR FUTURE GENERATIONS... *A CHARITABLE GIFT ANNUITY IS A GIFT THAT KEEPS ON GROWING*

You too, can leave a legacy for your community that will keep on growing! Charitable gift annuities are easily established with a gift in the form of either cash or appreciated securities. Elm Research Institute's **LEGACY MEMBERSHIP** enables you to leave a **LIVING LEGACY** of American Liberty Elms for future generations to enjoy. What better legacy than a long-lived (200-300 years) American Liberty Elm? Your gift to future offspring will become a part of your family's heritage. Imagine your great-great-great grandchildren playing in the shade of elms you had planted, and then stopping to read a plaque engraved with your name and the date you planted the Liberty

OPTION #1... LEGACY MEMBERSHIP IN ELM RESEARCH INSTITUTE WHICH INCLUDES:

- A 6 foot American Liberty Elm planted in your name each year for the next ten years... (10) trees total – *each more than 10 feet tall*
- Each tree – with your name and date planted engraved on a bronze plaque – will be planted in a public location
- ERI will send you the location of each tree so that you and your family can visit your American Liberty Elms
- Enroll today
- LEGACY memberships are just \$1000...the (10) trees are FREE

OPTION #2... LOOKING FOR AN ALTERNATIVE TO A CASH GIFT TO ERI? GIVING STOCK MAKES GOOD SENSE.

Everyone likes choices. If you want another way to LEAVE A LEGACY, consider giving stock to Elm Research Institute. The benefits are many to you, to your descendants and to your community and beyond as America's favorite tree remains – in your name – long after you have gone.

- Making a charitable contribution by donating appreciated stock may save you capital gains tax
- The lower cost of a stock gift may allow you to invest more in advancing worthy causes you support. If your stock has not appreciated, it may be better to sell it for a capital loss and then donate the cash to ERI
- Consult your tax advisor about your specific situation. You may be able to cut taxes and generate a living tribute to you and the ideals for which you lived!

THE CHOICE IS YOURS... AN ENDURING LEGACY OR ONLY MEMORIES THAT FADE AWAY

Call Elm Research Institute today for additional information about the **LIVING LEGACY** program.

HOW GOOD ARE LIBERTY ELMS? JUST READ OUR MEMBER TESTIMONIALS...

If you really want to know if something is a good value, ask someone who owns one. That's just what we did with Liberty Elm owners, who we fondly refer to as Members of the ERI Family.

WESTPORT CONNECTICUT

"It's tons of fun . . ." said Lowrie Gibb, who initiated a Liberty Elm replanting program back in 1990 for the town of Westport, Connecticut. Lowrie grew up in Middlebury, Vermont. "I grew up with elms," he says, "the finest shade trees in the world." Thanks to his memories of those American elms, Westport, Connecticut now has disease-resistant American Liberty Elms growing on previously elmless Elm Street, in parks, on a golf course and in parks.

Lowrie, a member of the Westport Tree Board, planted 45 small Liberty Elms, "sticks with leaves," in his garden. But not sticks for long. "They grow like crazy, and pretty soon you have trees." He says, "It's like watching a baby grow, very exciting." About nine years ago, he began to give elms away, all to public places he chose that needed "a certain kind of tree." He says he knows where they belong and how a tree should relate to a building. Elm Street, a short downtown street where ash trees had died, definitely deserved elms. The street is



near Christ and Holy Trinity Church. Lowrie planted two, then responded to a request for four more. Elm Street now has a line of American Liberty Elms.

More of his trees are growing along main roads and in Winslow Park, where they make a prominent display. "People like them, they think

they're great," he says. He gave one to a neighbor for the front yard, where "It transformed the property. Trees instantly change the landscape, and these may last a couple of hundred years." For the first year after he gives away a tree, he returns to water it by hand. Next spring, he'll choose places for four or five more elms. "It's tons of fun," he says.



WHY PLANT A TREE?

If the testimonials on the previous pages are not enough to motivate you to order Olmsted's favorite tree, grab a shovel, and plant the American elm. Here are some reasons to purchase Elm Research Institute's American Liberty Elm today:

LEAVE A LEGACY

Unlike cut flowers that are fresh for only a few days, trees last a lifetime. American Liberty Elms are one of the best choices since they are one of the longest living trees. Elms can live 200 to 300 years benefiting several generations.

COOL "HOT ZONES"

Trees planted in groves or lining drives or streets create oases. They can reduce the temperatures in "hot zones" or "heat islands" created where trees have been cut and replaced with heat retaining materials such as asphalt, concrete and brick. By eliminating a few parking spaces and creating "tree planters" in their place we can reduce temperatures in these high heat areas. Elm Research has a plan for cities who wish to create "tree planters."

SAVE MONEY

Deciduous trees (those which drop their leaves in the winter) will save you money in the long run. American Liberty Elms will have a 60 to 65 ft. spread at maturity, producing a wide area of shade and reducing air conditioning costs. (Elms are rapid growers.) In winter, the tree is leafless, allowing warm sunlight to reach buildings. The canopy is high enough that it doesn't hide a building's architecture. Imagine the shade it will provide when planted on a main street in front of a business...then think of the \$\$ saved in air conditioning costs.

When experts say planting three trees around your home will cut your air conditioning bill in half, they are speaking of medium size trees. Elms are the exception- they will grow to be large, so one elm will fill a landscape space that otherwise would require several smaller to medium and perhaps short-lived tree. Trees also reduce runoff which means your city has to install fewer sewer/storm catch basins.

PROMOTE BEAUTY

Yes, cut flowers are beautiful and so are trees. American elms are called the "Flower" of the tree world and God's masterpiece. They grow tall becoming grand sentinels watching over the land. Their vase or fountain-like appearance, resulting from their graceful arching branches, adds elegance to any landscape.

GENERATE CLEAN AIR

Trees cleanse our air of pollutants by absorbing carbon dioxide and purifying it. They help provide clean water. Elms are especially efficient in cleansing polluted air and soils contaminated with pesticides and other chemicals.

The elm's leaf capacity for this function is increased by projecting hairs, which in effect add to the total leaf surface. They also have very extensive root systems reaching the width of their large canopies. In time a canopy can reach 60 to 65 ft. in width. This large root system helps prevent soil erosion and improve soil conditions.

ALTER YOUR MOOD

Multiple studies have been conducted on the positive effects of green trees on our emotions and our health. Hospitals are turning to landscape architects for help in improving the landscape outside hospital rooms. The more green the happier you will be!

PROVIDE NATURAL BIRD "HOUSING"

Trees create nesting and feeding places for our feathered and furry friends. American elms were once home to the Baltimore oriole. By planting American elms we will encourage more Baltimore Orioles and other birds.

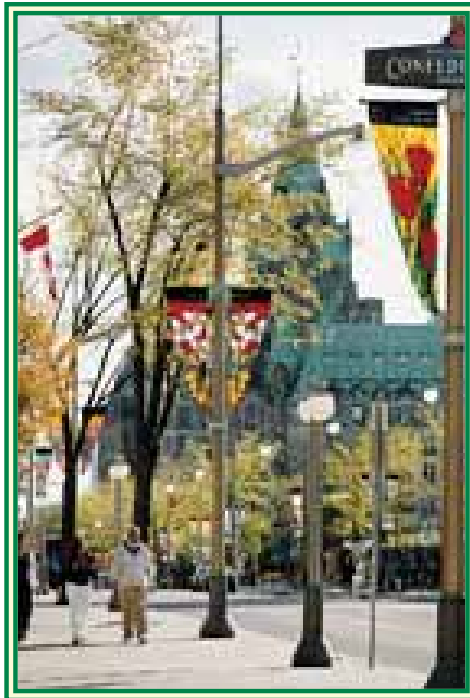
U.S. Embassy donates 45 American Liberty Elms to the Canadian National Capital Commission

A press release from the NCC hails the American Liberty Elm

The U.S. Embassy has donated 45 American Liberty Elms to the National Capital Commission (NCC) to be planted in Capital parks, along Confederation Boulevard and along the historic Rideau Canal. To mark the native, the Chairman of the NCC and the United States Ambassador to Canada together planted a Liberty Elm in Major High's Park, only steps from the U.S. Embassy.

"The NCC, with the support of the Embassy of the United States of America, has taken a significant step in reestablishing the American Elm in the heart of our Capital," said Marcel Beaudry, Chairman of the NCC. "As custodian of more than 50,000 hectares of the Capital Region's green spaces and parks, the NCC takes great pride in managing these lands for the benefit of residents and visitors who explore our beautiful Capital."

The U.S. Embassy contacted the NCC for advice on replacing 18 ash trees planted along Sussex Drive, that had been lost to disease. The NCC suggested the American Liberty Elm tree, the same native American that once lined the streets and boulevards of many North American cities, including the nation's



Capital. This new variety, the American Liberty Elm, is known to be resistant to Dutch elm disease, thus making it the prime choice for the NCC's streetscaping projects.

"The Embassy of the United States of America is delighted," said United States Ambassador to Canada David H. Wilkins, "to plant an American Liberty Elm in Major's Hill Park in recognition of the strong relationship with the NCC and the City of Ottawa. We have also replaced the trees in front of the Embassy along Sussex Drive as our part of the continuing efforts to beautify the neighborhood."

"Eighteen Liberty Elm trees were planted along the U.S. Embassy Drive in May and will be maintained by the NCC as part of the Confederation Boulevard tree program. The additional 27 trees received from the U.S. Embassy have been planted along the Rideau Canal, in Major's Hill Park in Ottawa and in Jacques Cartier park in Gatineau. Today, there are over 200 elms along Confederation Boulevard. Every year the NCC plans to replace or add to the 700 trees lining Confederation Boulevard."

